

Yao Liu

160 Caine Avenue
San Francisco, CA

<http://yaoliu.ca>
yao@yaoliu.ca
408-921-8983

EMPLOYMENT

Yahoo! | Experience Designer

Oct. 2013 - Present

Flickr team in Yahoo San Francisco office

- Exploration and implementation of style guide and iconography for Flickr web and mobile web
- Led design in feed, photo page, stats, search, and landing pages
- Full design flow for the new Flickr Uploadr app on Windows and Mac OS X
- Animations for interaction design, marketing, and launch video
- Constant exceeds and greatly exceeds in quarterly reviews
- 2014 Excellence award for top 10% employees in Yahoo

Talkways | Lead Designer

Jan. 2012 - June 2013

Online English conversation startup company in Beijing

- Website wireframe, design, code
- Video series concept, graphics, motion direction
- Complementary magazine design

Schwann | Internship

May - Sept. 2011

Spanish branding and advertising agency in Beijing

- Various roles in a multicultural environment
- Participated in projects for Hilton, Hertz, Barclays

Sweet Little Websites | Designer

Sept. 2009 - June 2011

Designs for budgeted small businesses

- Website wireframes, designs
- Visual identities

EDUCATION

University of Calgary

2008 - 2012

Bachelor of Science in Civil Engineering with Energy and Environment specialization

- GPA: 3.6/4.0

SKILLS

- UI design with Sketch, Photoshop, and Illustrator
- Interaction design with After Effects and inVision
- Fluent with HTML and CSS
- Strong interests and some skills with lettering

STRENGTHS

- Experience in designing cross-platform products
- Experience in working with multiple teams simultaneously
- Experience in working with Chinese startups and customers
- Strong interests in custom Chinese Android ROMs and Chinese user behaviors
- Fluent in English and Mandarin